

Preserving Memories One Pixel At A Time



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I was thirteen when I received my first camera, a Kodak Pocket 110. My parents didn't own a camera, so the ability to take pictures was a novel idea. Unfortunately, my pocket 110 didn't produce the quality of pictures I envisioned as I snapped away. There was usually red eye and some graininess, but I was proud of

my position as the self-appointed family historian.

Four years later, my next camera was a super 8 movie camera. This opened up a whole new world! Trick photography, "Bewitched" style, starring my sisters. There was no sound, so silly faces and cardboard signs had to say it all. By age 18 I went off to college and studied nursing. In my junior year of nursing school I married my high school sweetheart shortly after graduation we started our family. At my baby shower I received my first good camera, a Cannon AE1. My love of nursing was quickly replaced with my love of taking pictures of my newborn daughter, Yvonne. My sister would joke that I took so many pictures that you could flip through them and watch her like a movie. When my second daughter, Delinda, arrived my camera had more work than ever! By the time my son, Corey came along I had upgraded to a camcorder.

I was interested in starting a business which allowed me to work from home and I began thinking about my passion for photography. While I was working at Abington Pediatrics we upgraded our home computer to a Dell with a Pentium processor and Windows. In addition to my duties as a nurse, I took interest in re-designing standard office documents on my home computer and found I love graphic design! Around the same time an old family photograph of my father's parents surfaced. They passed away when my father was in high school and I had never met them or even seen a photo of them before. I scanned it into my computer and fixed it pixel by pixel and

colorized it. It was so precious to me. Soon I was scanning old photos and fixing them for friends and family. I went back to college to earn my degree in digital design.

My hobby became my own business in 2002. I invested in a high-quality computer that could handle large volumes of work and formed business partnerships with local frame shops. I also acquired great clients, such as Americkick Karate and Warwick Township, and began to advertise my business in the Yellow Pages, Shopping Spree Magazine and on the web.

My services through Picture Perfect Graphic Design have grown to include graphic design work - websites, newsletters, logos, advertisements, business cards, books etc., as well as photo restoration, photography, and transferring home movies and slides to DVD. I still love playing with "trick photography" so I also manipulate photos to make them into cartoons, swap heads, backgrounds or anything you can think up. With my state-of-the art professional movie and slide transferring equipment I do most of the work right in my own home, here in Horsham, and I am connected to a local professional studio for the occasional job my equipment can't handle. Your originals are never put in the mail, UPS, FedEx or any other mass distribution provider. I will always treat your photos, movies, slides, etc. as the precious unreplaceable memories they represent.

By working from home I'm able to save my clients money. This is how I am able to quote at lower prices than my competitors. My prices are posted online and I am happy to give free estimates. I don't put my address in my ads because I see clients by appointment only. I often pick up and deliver for free. I may send you to one of my affiliated frame shops or have you come directly to me, depending on which is more convenient for you.

You can see samples of my work and pricing at www.pictureperfectgd.com. Please check out my site or call me with any questions (215) 672-5126.



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first Photo Restoration.